

The Lomond Press

VOL. 2. NO 43

LOMOND, ALBERTA, FRIDAY, APRIL 12, 1918.

\$1.00 PER YEAR.

LOCALETS

Ira Donily has sold his car and school route business to Mr. Hart.

o o o

W. H. Smith has moved his house into the western suburban area on the north side of Centre street.

o o o

Mr. George Syms is taking over the Kinnondale post office, while J. C. McKinnon and family are moving back to the farm house, a mile north of the Kinnondale corner.

o o o

Mr. Thompson of the Central Garage repair shop is away to Bow Island on a business trip.

o o o

Frank Hill, of Amethyst, who was wounded in action in France, is reported in Halifax on his return home.

o o o

Miss Hurst of Kinnondale has taken a position on the Press staff.

o o o

Boys' Caps, new stock, regular price 75c. and 85c, Special 50c.—Frank Brown Co.

o o o

The base ball boys are quietly proceeding with practice and organization and are even dickering for new uniforms. Good luck to the team.

o o o

Tom Chapman and Mr. Oxley are driving new McLaughlins purchased from the Lomond agency.

o o o

J. C. Jensen is now driving the south school route, relieving Mr. Finley during the seeding season. Mr. J. Jensen has purchased the N. E. quarter of 32-15-20.

o o o

Johnny Holo sold the John Wogsberg half section this week to a Mr. Jackson south west of Lomond the price being ten thousand dollars.

o o o

Geo. Stacey of Lethbridge was a business visitor in Lomond for a day this

o o o

Better get a Red Cross raffle ticket before they are all picked up.

o o o

The C. P. R. is constructing a walk from the depot to connect with the town crossing.

o o o

Stallion Owners! Get your route cards at The Press office and see special books of service records and liens combined.

o o o

We have several promised contestants in the Press flower garden contest.

o o o

Evans Hughes of Armada had the misfortune to break his leg last week while moving a granary. Pretty hard luck at this time of the year when spring work must be done.

"Jim" Bell has gone to Calgary to take possession of the military medal awarded him for exemplary conduct on the field of battle.

o o o

J. W. Priser, of Des Moines, is here clearing up his Canadian interests since the selling of his farm reported, in the last issue.

o o o

W. A. Teakey has employed two new mechanics in each of his garages, those in Lomond being Mr. K. Adams, of Spokane, and Norris Dean of Calgary. Mr. Adams has moved his family here and is occupying the Travis residence, now owned by W. H. Smith.

The Ford garage reports deliveries of cars to Mrs. Armstrong of Bow City, "Shorty" Hardwick, and Mr. Gavitt of Travers.

o o o

Boys' Bloomers—wear proof, spark proof, hole proof, tear proof, 1 pair guaranteed 6 months, from \$2.00 to \$2.50 pr.—Frank Brown Co.

o o o

L. M. Swain, L. H. Phillips, C. H. St. John, H. E. Elves, R. H. Hughes and Mr. Tudor are increasing the intrinsic value of their several properties through the medium of fence construction. Perhaps they are carried away through the illusions of seed catalogs.

o o o

The train "came back" on Friday and Tuesday on a fairly regular time schedule.

o o o

T. J. Armstrong had a bee on Wednesday to unload his car of effects and move them to Badger Lake.

o o o

Jack McKay is driving the water wagon again. Jack always was a great hand at hobnobbing with the ladies.

o o o

The town has been lousy with drummers for the past couple of weeks. A lot of the fellows have new cars and are having a regular picnic.

o o o

Business has quieted down since the seeding operations started. Though there is not much doing the business men have to keep on the job and be ready to help the farmer along with the work of seeding. Seeding started in quite general on Monday and every day thousands of bushels of wheat are being buried underneath the ground. Judging at random, we would estimate an increased acreage over last year of twenty-five per cent. with the bulk of the land infinitely better cultivated. A large acreage of sod will be broken up this summer, if the demands on oil and gas can be accepted as any criterion. Lack of oats will pretty well hold the horses off the breakers except in isolated instances.

o o o

Gordon C. Hanna purchased through the Lomond Realty Company the Harp half section, comprising the S. W. of 3 and the S. E. of 4-17-20.

The telephone office has been moved into the post office.

o o o

Mrs. Sufferen is the guest of Mrs. St. John, driving up from Travers to-day with Mr. and Mrs. Geo. Witting.

o o o

At the Sunday evening services in the Lomond Church Rev. W. H. Irwin will take as the subject of his inter-course "Planting Seeds".

o o o

Boys' Corduroy Bloomers, from \$1.65 to \$2.00.—Frank Brown Co.

o o o

A gas pocket was struck while drilling the well on the Farrell & Porter lot on Wednesday at a depth of 270 ft. that gave a flame three or four feet in height. Perhaps we have a fuel supply real handy. If we had the tools to investigate the department of the interior!

o o o

Mrs. Orbie Baker is spending the week in Medicine Hat.

o o o

T. A. Kennedy and F. O. McKenna spent the holiday season and a good part of last week in Calgary.

o o o

Born, to Mr. and Mrs. S. Chambers of Armada, on Monday, April 1st, a son.

o o o

Born, to Mr. and Mrs. Wray Hornberger, near Lomond, on Saturday, April 6th., a son.

o o o

Born, to Mr. and Mrs. John Urdal, near Lomond, on Thursday, April 4th., a daughter.

o o o

Born, to Mr. and Mrs. Ira Donily, at Lomond, on Tuesday, April 9th., a daughter.

o o o

Born, at Calgary hospital on Friday, March 29th., to Rev. and Mrs. W. W. Saunders of Bow City, a daughter.

o o o

Horticultural Contest!

THE PRESS is offering a cash prize of \$10.00 for the best town flower garden, three judgments to be made, viz: July 15th., Aug. 1st. and August 15th., each garden must contain at least a ten foot drill of sweet peas and three other varieties of flowers. Contestants must register at this office by May 15th.

Grow More Grapes.

Declaring that the "dry" act passed by the Ontario Government had created an increased demand for grape juice, Dr. George Creelman of the Ontario Agricultural College urged the farmers of Essex county to "grow more grapes," when he opened Amherstburg's annual fair. The mild climate and rich soil of Essex county, he said, were well adapted for the cultivation of grapes. Dr. Creelman will make recommendations to the Department of Agriculture to encourage grape-growing in the Essex peninsular district.

THE ENCAMPMENT

Mainly through the efforts of several of the Lomond brethren the I. O. O. F. encampment was successfully instituted in Vulcan a week ago with great success, there being thirty-eight applications from Lomond alone. As far as we are aware this is the only encampment in Western Canada outside the larger cities, and reflects highly to the credit of those who energy and industry made the Encampment a reality. Lomond is also well represented in the officers' list as will be seen below:

Earle Clarke, C. P.
W. M. Armstrong, S. W.
Dr. Brown, H. P.
A. R. Hanna, Jr. W.
Gordon Mackay, Rec.-Sec.
A. Ritchie, Fin.-Sec.
J. J. Johnson, Treas.
J. B. Marshall, I. S.
J. R. McKay, O. S.
E. McPherson, Guide.
L. Dawson, 1st. W.
A. E. Bowie, 2nd. W.
Verne Davies, 3rd. W.
John Stewart, 4th. W.

ARITHMETIC IN EDEN

How many apples did Adam and Eve eat?

First Old Boy—Some say Eve 8 and Adam 2—a total of 10 only.

Second Old Boy—Now, I figure the thing out far differently: Eve 8 and Adam 8 also—total 16.

Third Old Boy—I think the above figures are entirely wrong. If Eve 8 and Adam 82, certainly the total would be 90.

Fourth Old Boy—Scientific men however, on the strength of the theory that the antediluvians were a race of giants reason something like this: Eve 81 and Adam ate 82—total 163.

Next Old Boy—Wrong again. What could be clearer than if Eve 81 and Adam 812, the total was 893.

Still Another—I believe the following to be the true solution: Eve 814 Adam and Adam 8124 Eve—total 8,938.

The Winner—Still another calculation is as follows. If Eve 814 Adam, Adam 81242 oblige Eve—total, 82,056.

All wrong—Eve 8142 satisfy her curiosity, and Adam 81242 oblige Eve, therefore the total is 89,384.—The Office Cat.

NOTICE

The first call on the 20 shares minium subscription was ordered by the Trustees on March 30th. Some have already paid in; others are advised to report, subscribe and pay 20% or more during the month of April if they wish to draw dividends for the year 1918.

Yours for business,

H. C. FICHT,
Sec. & Gen. Manager.

"Is your motor car a self-starter?"
"No, replied Mr. Caburett. 'I have to crank it up. But it's a self-stopper, all right.'"

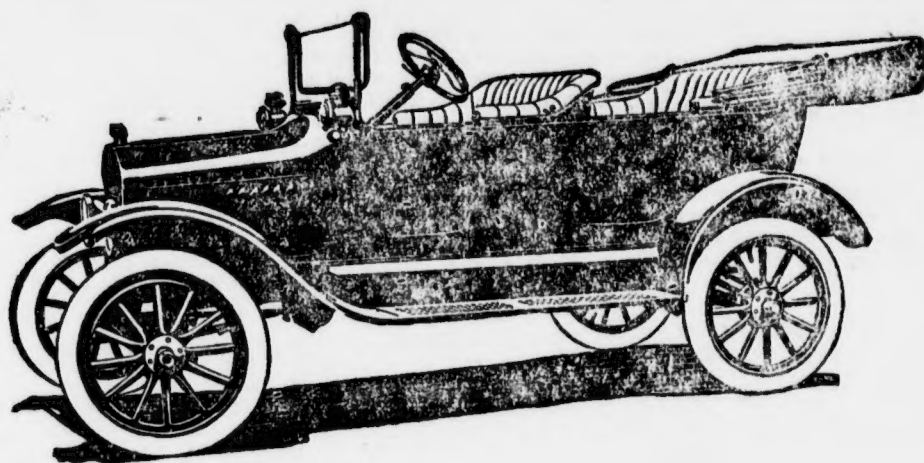
WHO CAN BEAT IT?

We can insure your farm buildings for three years at \$1.10 per hundred in the old Wawanesa Mutual Insurance Co.

The Lomond Realty Company

H. E. ELVES

L. M. SWAIN

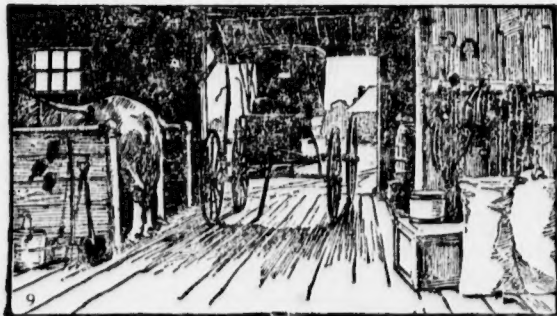


A Ford Car Takes the Place of all These Things

WHEN you own a Ford you can do away with many articles that are a source of continuous expense to the man who still drives a horse. For instance, not only your driving-horse and buggy, but the single harness, blankets, whips, currycombs, brushes, horse-shoes, pitch-forks, feed-bins, etc.

In their place you have a speedy, dependable, dignified, roomy Ford Car—complete in itself. It is vastly superior to the narrow, cramped buggy that travels so slowly. And when a Ford is standing idle it does not eat three meals a day, and it requires no "looking after."

A Ford will save you time, trouble, and money. It is the utility car for the busy farmer and his family.



Ford

THE UNIVERSAL CAR

Touring	- -	\$595
Runabout	- -	\$575
Coupe	- -	\$770
Sedan	- -	\$970
Chassis	- -	\$535
One-ton Truck		\$750

F. O. B. FORD, ONT.

W. A. Teskey - Dealer, Lomond

Gallant English Woman,

Major in Serbian Army,

Was in Terrible Retreat

MRS. ST. CLAIR STOBART, who commanded a field hospital in Serbia, had the rank of major, and was known as "the Lady of the Black Horse," was in the disastrous fight of the Serbian army and tells some of the incidents of the retreat. She says:

I saw by the side of the road, on a grass common, a hay-cart, a woman, and half a dozen soldiers. The woman was evidently in trouble; she was weeping, gesticulating and shouting through her tears at the soldiers, who were in possession of the hay-cart. I guessed what had happened, so I halted the column and asked the woman to tell me what was the matter. I found, as I had suspected, that the soldiers had bought hay from her—for the sum of three dinars—and when it came to payment, they had discovered that they had no change, only a ten dinar-note, called in Serbian "banka." I told the soldiers if they didn't pay the woman what they owed her, they must leave to her the hay, or I should report them to the commander, and I took their names and regiments. But they swore that they had no change. I didn't believe them, and there was not time to investigate, but I couldn't let the woman be robbed, so I said I would buy the hay and pay for it, and I gave her three dinars. Now, then," I said, "the hay is mine," and I shouted to our men to come and take it off the cart. Our men were delighted; they leaped to the road and ran quickly to the cart. This worked magic, for hay was difficult to procure, and in an instant the leader of the dinarless soldiers produced three dinars; they had, he said, got hidden in his pocket; I handed them to the woman, telling her that she could also keep the other three, and I graciously allowed the soldiers to take away the hay.

Remarkable, indeed, was the dignity and orderliness with which, from start to finish, the retreat of the Serbian army was conducted. And the silence! Hour after hour, day and night after night, week after week, thousands upon thousands of soldiers, trudging wearily beside their slow-paced oxen, or with their regiments of infantry, or driving their gun-carriages, or, as cavalry, riding their horses—in silence. No laughter, no singing, no talking; the silence of a funeral procession, which, indeed, it was; a silence only broken by the cries of the drivers of their oxen: "Svetko! Bella! Napred! Desno! Leva!" ("Svetko! Bella! Forward. To the right! To the left!") and the ceaseless rumbling of wagon wheels, which sounded like the breaking of an angry sea on a distant pebble beach. I have, since my return, re-read accounts of the retreat of Napoleon's army from Moscow, and though we were spared some of the horrors they endured, there were two features in our Serbian retreat which were happily absent in the other. For the retreat in which we took part was the retreat, not only of the Serbian army, but of the Serbian nation. This meant that thousands of women, children, and old men, driven from their homes by the advancing enemy, were in ever-increasing numbers, as we progressed southwards, adding to the difficulties of the safe retreat of the army, by mixing with the columns of artillery, cavalry, infantry, engineers, field hospitals, and swelling the procession.

Wagons filled with household treasures, beds, blankets, chairs, frying-pans, even geese, slung head downwards at the back of the cart, or balancing themselves with curious dignity upon the uneven surfaces of

indiscriminate luggage; a look of pained astonishment on their faces at their rude removal from their own comfortable pastures.

Or, more frequent and more painful still, wagons filled with little children; the oxen, weary and hungry, led by women, also weary, hungry, and footsore. I saw one woman, dragging by the rope two tired oxen drawing a wagon in which were eight small children. I saw a tiny boy leading two tiny calves, which were drawing a tiny cart containing a tiny baby, who was strapped to the cart. I saw a woman, evidently not wealthy enough to possess a cart and oxen of her own, carrying her two babies, one on her back and one in front; and, in one of the crushes which frequently occurred, the baby on her back was knocked off by the horns of a passing ox.

may Salvage Lusitania.

Hope of saving cargoes of many of the ships sunk by German submarines is raised by the success marking the salvaging of the steamer Pewabic in Thunder Bay. Many torpedoed vessels lie less than 200 feet below the surface of the sea, and the equipment by the company which is handling the Pewabic job, may be used at least to 400 feet depth. The Lusitania, sent down ten miles off the coast of Ireland, may be one of the first of the U-boat victims to be salvaged.

Among the articles raised from the sunken Pewabic was a strong box owned by the American Express Company. All that is left of the \$50,000 in script which the box contained are a few fragments of paper. The ship's safe, supposed to have contained much money, has not been located.

The demonstration of the success of the invention now being used on our great lakes is attracting world-wide interest. Letters and requests for information have been received from persons interested in pearl-shell diving and sponge-gathering. Arrangements have been made to recover the cargoes of two "treasure" ships sunk in the Pacific, and this work will be started when the Pewabic undertaking has been completed.

Lacrosse in France.

Our brave French Allies have been introduced to the National game of Canada. The first lacrosse match ever seen in that country was played a few days ago by teams from the Canadian artillery and infantry. The artillery won by a score of seven goals to four. Most of the players came from Western Canada, such names as Matheson being readily identified, but there were also Ontario boys, like Stevenson and Keith of Orangeville, in the line-ups. The teams were as follows:

Artillery—Hubert Chillingford, Earl Matheson, Mike Broderick, Albert Day, Archie MacDonald, Arthur Montgomery, Duncan McPhaden, Douglas Lawler, Frank Fraser, William Kerr.

Infantry—Jos. McLean, W. M. Henry Pitt, Joseph Kelly, Boyard Carter, John R. Bu. evant, Frank Oliver, Hutchison Keith, Lawrence F. Heise, John S. McCrae, Earl Stevenson.

Counter Check

Books and Loose

Leaf Ledger

Supplies at The Press

Condensed Advs.

FOR SALE

One 3-h. p. Imperial Engine, Baby Grinder and Double Gear Pump Jack. Apply Gordon Elliott, N. E. 1/2 6-16-19.

TENDERS WANTED

Tenders will be received by the undersigned for the janitor work in the I.O.O.F. Hall. State salary in tender. —F. L. CONNOLLY, Rec. - Secretary, Lomond.

FOR SALE

1 set P. & O. engine plows, 5 stubble bottoms and 4 breaker bottoms, in good repair. Apply to J. C. Jensen, S. 1/2 of Sec. 4-16-20.

FOR SALE

Good work mare, 1250 lbs., \$150, also a Cockshutt JGC 16 inch breaking plow in good shape.

F. NEWTON, Lomond.

STALLION FOR SALE

Black Percheron Stallion, 1900 lbs., imported from France in 1912, coming 9 years. Can be seen at the Farrel & Porter barn after March 25th. For sale or syndicate.

GET IT AT THE

"4 X"

A good stock of Fresh
and Cured Meats.

Fish and Poultry
in Season.

Neil & Henson
LOMOND

The C. B. Shimp Land Co.

WE SOLD THREE SECTIONS of land and two residence properties from the Vulcan office last week, and until such time as business quiets down there, will be unable to keep the Lomond office open properly. We crave your indulgence in this respect and will be with you for good as soon as possible.

"TOM"

C. B. Shimp Land Co.

LOMOND and VULCAN

Give Us the Wink

When your Letterheads, Billheads
and Envelopes are getting low.

The Press Job Department.

Have You Got Your New Spring Hat?

My large and complete stock of millinery
is here—styles up-to-the-minute and prices right.
Call in and see them.

Styles made to order.

MRS. A. GREENWOOD

THE STANDARD BANK of CANADA

CONDENSED STATEMENT 31ST JANUARY, 1918

LIABILITIES	
Notes in Circulation.....	\$ 5,484,383.00
Deposits.....	58,080,703.90
Due to Banks.....	2,161,893.73
Dividend, Payable 1st February, 1918.....	112,094.17
Acceptances Under Letters of Credit.....	70,036.80
Capital, Reserve Fund and P. & L. Account.....	8,081,795.82
	\$73,990,907.42
ASSETS	
Cash on Hand.....	\$11,623,114.80
Gold Reserves and Govt. Deposits for Circulation.....	2,675,000.00
Due by Banks.....	4,138,749.42
Dominion Govt., British Govt. and other Bonds, etc.....	12,049,385.40
Call Loans and Current Discounts.....	42,002,270.58
Bank Premises.....	1,324,298.44
Letters of Credit Per Contra.....	70,036.80
Other Assets.....	108,051.98
	\$73,990,907.42

The Lomond Press

LOMOND, ALBERTA.

Published Every Friday.
Advertising Rates on Application.

RAE L. KING, PROP.

LOMOND, ALBERTA, APRIL 12, 1918

NOTES

With regard to the Military Service Act, Sir Wilfrid Laurier says "It is the law and therefore must be enforced." Yet he maintains that it cannot be successfully administered in Quebec. He claims there is too much celtic blood in Quebec to withstand coercion. Perhaps so; but without compulsory service having been adopted in Great Britain long ago the chances are that they along with us would be paying tribute to the Kaiser before now. War is a dirty business, but better a little coercion among ourselves than to suffer defeat at the hands of the Hun.

o o o

Canadian politicians are now quite unanimously agreed on fallacy of titles in this democratic dominion and a bill to abolish same has been brought down by Premier Borden. Note the objection by Sam Hughes.

o o o

Next week we Canadians will be getting up at six o'clock, thinking that it is seven. The daylight saving bill moves the Canadian clock ahead an hour April 15th.

o o o

Red tape has been given a slam in France. Officials are instructed to receive oral reports on trifling matters and to act immediately according to their best judgement. In no circumstance is any question to be kept in abeyance longer than three days without being finally dealt with. This would be a good example for other governments to adopt. Even in Canada we could do with a few reels less of red tape, even tho' it did hit hard the manufacturers of filing cabinets.

o o o

If in no other way, you can improve the food situation by raising a good garden.

o o o

Home rule and conscription for Ireland! It has taken the British government a long time to conclude a decisive course of action, meanwhile nearly half a million soldiers have been employed on police duty in that country. Are the Irish better than the Canadians, the Yan-

kees, the English or the French? Then why all this misappropriated leniency heretofore.

o o o

Business men in Lomond, Travers and Eyremore have freely and generously supported the cause of the agricultural Society and it is now up to the farmers to come through with a four hundred membership list. Drop your dollar with any of the directors or with the secretary at the Press Office.

o o o

We venture to state that very few farmers will be buying potatoes next spring. Most everyone appears determined that they shall raise enough for their own use anyway.

o o o

If the Dominion government enforces the Compulsory Labor Act there will be a pile of stiff muscles and stale brains brought into action. It should increase production about twenty per cent.

o o o

It is estimated that the U. S. will increase its wheat production three hundred million bushels this year under average crop conditions.

o o o

Any fool can convert cash into expense. But it takes a mighty smart man to reverse the process.

BUILDING? YES!

Our stock of Carpenter's Tools and Builder's Hardware is bound to be of interest to anyone that is figuring to build this summer.

"The Tin-Shop Takes Care of the Furnace."

L. H. Phillips

F. O. McKENNA
BARRISTER, SOLICITOR, NOTARY
Office: Above Standard Bank
LOMOND - - ALBERTA.

HERBERT J. MABER
SOLICITOR AND
BARRISTER
VULCAN - - ALBERTA

Restaurant

Jang How, Prop.

MEALS AT ALL HOURS

Soft Drinks Temperance Beer,
Confectionery, Cigars and Tobacco

Bow City Coal Mine!

Plenty of Coal Ready - Plenty of Miners
No Delay in Loading Teams.
\$4.00 Per Ton

THE PRAIRIE COAL COMPANY, LTD.

Eyremore P. O.

We Saved the Men of this district Three Thousand Dollars Last Fall

We're no philanthropists either.

It was a straight business proposition with us.

Our Spring and Summer Stocks now complete and open for inspection.

The Frank Brown Co., Ltd.

WOMEN IN THE ARMY.

Seven Tommies Will Go Overseas From Winnipeg.

Seven Winnipeg Tommies are going to France to help beat the Germans!

In the next division of Canadian women to go overseas will be Dr. M. Ellen Douglass, lieutenant-colonel and commanding officer of the Winnipeg Women's Volunteer Reserve, and six other members of the organization, Lieutenants Dorothy Tindling, M. W. R. McQuade and Rose Shackleton, Adjutant Margaret Barratt, and Privates A. Gray and Lillian James.

The call has come from the British War Office for them to be ready for active service. The Tommies await now only the order to sail.

It is the Women's Army Auxiliary Corps, who have mobilized 4,000 British women for work behind the lines, to which the Winnipeg Tommies will be attached.

In France they will take the places of men and release them for fighting. Short of actual fighting, there are few kinds of work that this special corps is not now doing. They are drivers in the motor transport service, orderlies, military telegraph and telephone workers, airplane repairers, mechanics, cooks, carpenters, shoemakers, tailors, and messengers.

Since August 13, 1915, the date of the organization of the Winnipeg Reserve, these seven Tommies have been preparing for overseas service. They have studied and become proficient in first aid, nursing, drilling, driving motors, camp cooking and invalid cooking, signalling, telegraphy, and a dozen other kinds of war work.

Camp life in France will have no terrors for them. They had ten days of it, as strenuous as any military camp life, at Gimli a year ago.

The Tommies are eager to go. "The only thing we regret is that we were not called long ago," said Dr. Douglass recently.

Coal in Alberta.

Some interesting figures are given in the quarterly report of the Dominion mines branch for the quarter ending June 30 last as to the monthly production of the various mining districts in Alberta and the total sales of the different kind of coal mined.

The total number of tons of lignite, bituminous, and anthracite coal mined in Alberta during the months of April, May, and June was 416,745 tons, and the total number of men employed in the various mines is given at 11,856.

The total number of tons of lignite coal sold during the second quarter is given as 113,125 tons for the province of Alberta, and the total number of tons sold for consumption in Alberta, British Columbia, Manitoba, Saskatchewan, and the United States is 197,948.

The number of tons of bituminous coal sold from each of the mining districts in the province for the second quarter is Crow's Nest Pass, 37,552; Canmore, 8,838; Brazeau, 22,676; Jasper Park, 34,882; Yellowhead Pass, 26,763; Mountain Park, 27,127.

The total output of anthracite coal from the Banff district for the second quarter is given at 3,114 tons, which was practically all sold within the province.

The total output of lignite coal for the first six months of the present year exceeds that of the first six months of last year by 40,802 tons. The output for the first quarter was considerably in excess of that of last year, but it will be remembered that the recent miners' strike occurred during the second quarter of the present year so that the output was greatly reduced during that period.

Origin of Khaki.

Originally khaki meant a dust-colored fabric of the character of canvas drill, or holland, used by the British and native armies in India. It seems to have been first worn by the Guides, a mixed regiment of frontier troops, in 1848.

Unusual Ideas in Spring Millinery

Our Spring Millinery is both artistic and charming. We are showing many new models in Panamas, Cantons, Georgette Crepe and Java Straws. Full of individual character and style---recognized by all well-dressed women as being entirely "new and different".

Ranging in Price from \$3.50 to \$12.00

Very Latest Girls' and Children's Hats - - - from 75c. to \$2.25

Crepe-de-chene Waists

Showing latest all new models in White, Cream, Old Rose and Flesh.

Prices, \$5.75 to \$7.50

Silk and Serge Dresses

Latest in Taffeta, Poplin and All-Wool Serges, beautifully finished with Georgette Crepe and Satin.

\$15.00, \$20.00, \$25.00 and Up.

Ladies' Shoes

In Champagne, Pearl Grey, Khaki and Vici, very latest styles.

\$6.50 to \$9.00

Men's Dress Shoes

In black and tan, Neolin and leather sole.

\$6.50 to \$8.50

Men's Spring Suits

Excellent values in Men's New Serges, Tweeds and Worsteds.

From \$15.00 to \$30.00

Men's Underwear

Combinations in Pure Wool, Silk and Wool, and Fleece Lined. The very best on the market.

\$2.50, \$3.50, \$5.50 and \$6.50

Men's Rain Coats

Light weight overcoats at—

\$7.50, \$12.00 and \$15.00

Boys' Tweed Suits

Sizes 5 to 14 years, in latest patterns.

\$4.00 to \$8.50

SEE our latest range of Men's Fancy Dress Shirts, Silk Shirts, Neckties, etc.

Here's Some Purse Openers!

WHILE THEY LAST

Boys' Overalls, 75c. Boys' Shirts, 85c. Men's Overalls, \$1.25. Men's Sox, good quality, 20c. pair.

By buying our goods two years in advance we are able to give the public excellent values in all lines of Clothing, Dry Goods, Shoes, etc.

Complete Range of Groceries, Fruits, Confectionery, Stationery, Drugs and Patent Medicines.

PURCELLS' Limited

TRAVERS, ALBERTA

The "Cockshutt" Line!

Never before this spring have we been able to offer our customers any where near a complete line of Cockshutt implements, but we now have just unloaded several cars and have on hand----

Seed Drills Gang Plows Disc Plows
Drag Harrows Nelson Picklers
Adams' Wagons

SEE THE FAMOUS COCKSHUTT LINE BEFORE YOU BUY

DELANEY & ARMSTRONG

ASTROLOGY OF THE NEW YEAR

It really seems as if there were a whole lot of grounds for the astrologers' faith in planetary influence upon human affairs. At any rate one has to admit that there are coincidences astrologic theory and earthly conditions that are interesting, if not startling.

In the horoscope Mars will dominate this year. We call Mars "the god of war," and we certainly will have war aplenty in 1918. But there's another side or attribute of Mars that we don't often consider. Certain it is that, should peace come, there will follow such construction or reconstruction as the world never before saw.

The astrologers kindly inform us that, next to Mars, be he warrior or brickmason in 1918, the dominating influence will be Venus, goddess of love. There will be remarkable advancement in women's interests, they predict. We believe it. The women are already busy all over the earth, and the only question is as to how far they advance.

Venus, too, is expected to exert her tender, soothing, penetrating influence to soften the warlike disposition of Mars, who, we are informed is to approach her cycle with some coyness but a desire to join in the more gentle affairs of life.

We're not educated in the astral sparking of this pair, but here's hoping that they marry and settle down in peace if possible.

What has become of the old-fashioned candidate whose qualifications were that he was born in a log cabin, the son of poor, honest parents?

War industry in the States has not delivered the goods. As a result of Senatorial investigations, affairs appear to be on the road to recovery.

The big German drive continues unabated. The Allies appear to be holding up under the strain and keeping intact their organization. Material aid can not be expected from the U. S. much before the fall.

Eat at the Commercial Cafe

Meals Served from 6:00
a.m. to 9:00 p.m.

Short Orders a la carte.
Meal Tickets \$8.00

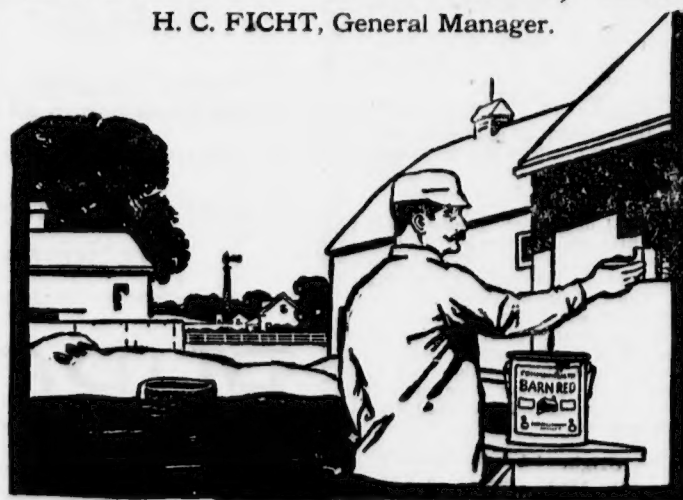
M. D. ELLIOTT
PROPRIETOR

We delight in furnishing paint for all purposes---Outside, Inside, Walls (flat-tone), Floors, Vehicles, Implements, Automobiles, etc.---Oil and Turpentine.

THIS IS NO SIDE LINE WITH US. WE
ARE HERE FOR THE BUSINESS.

Associated Farmers, Ltd.

H. C. FICHT, General Manager.

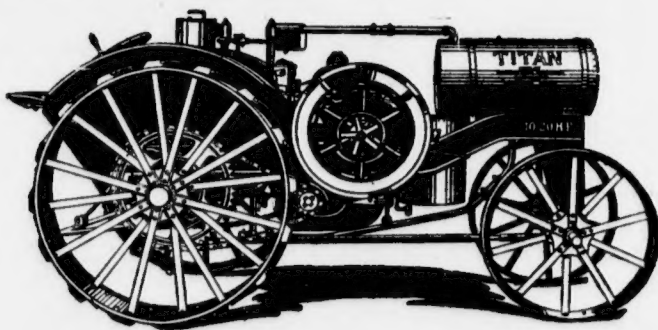


Are You Equipped for Spring?

Is your machinery equipment complete? Is it a Drill, a Plow, a Disc or a Set of Drags that you require to advantageously take care of the spring's work on the farm? Remember, the I.H.C. service does not quit at the time you buy your machine but stands behind you with a practically perfect repair system. This, as you well know is an invaluable asset to the farmer. You can always depend on the I.H.C.

Which? Oats at 90c. or Kerosene at 25c.

Which will plow the cheapest? Kerosene, of course! And the Titan is made expressly to burn kerosene.



Are you buying power this spring? If so, the little "Titan" will interest you. It is the one engine on the market with a perfect performance record under actual working conditions on kerosene fuel. The secret of the whole thing lies in the feature of construction on the fuel feed. The machine in itself embodies all the necessary features that commend themselves for hard work in the west. Come and see for yourself.

Axelson & Williamson

I. H. C. AGENTS

LOMOND, Alberta

INSECTS, LIKE BIRDS, CALL.

Bees Mean Something When They Hum Louder and Louder.

Insects, like birds and animals, have their calls. But the sounds they produce include the rubbing together of their limbs or wing covers and the vibration of their wings, so they cannot always be spoken of as voices. Flies and bees undoubtedly mean something when they hum louder and louder.

Landoise, the famous naturalist, has calculated that to produce the sound of F by vibrating its wing, they vibrate 352 times a second, and the bee to create A vibrates 440 times a second. A tired bee hums on E sharp. This change is, perhaps, involuntary, but undoubtedly at the command of the will, and is similar to the voice.

When seeking honey a bee hums to F sharp. Landoise noticed three different tones emitted by insects—a low one during flight, a higher one when the wings are held so that they cannot vibrate, and a higher one yet when the insect is held so that none of his limbs can be moved.

No music is as familiar as that produced by the locust, grasshopper, and crickets, and, although they are not produced by the mouth, they answer as calls, and are undoubtedly a language to a certain extent; and, indeed, their calls have been reduced to written music. The music of grasshoppers is produced in four different ways, according to Scudder.

First, by rubbing the base of one wing upon the other, using for that purpose veins running through the middle portion of the wing; second, by a similar method, by using the veins of the inner part of the wing; third, by rubbing the inner surface of the hind legs against the outer surface of the wing covers; and, fourth, by rubbing together the upper surface of the front edge of the wings and the under surface of the hind legs.

An Ostrich's Nest.

After pairing, the ostrich begins to make his nest. It is the male alone that performs this duty. To do it, he squats upon the ground, and, balancing himself upon his breast-bone, scratches up the earth with his legs and throws it behind him. When he has dug out enough on one side to suit him he turns round and begins to dig on another side, and continues this operation until he has made a hole large enough for him to sit in comfortably. A few days after the nest is finished the female begins to lay one egg on every alternate day for eighteen or twenty days. She then rests for a while, which time varies from four to ten days, and then lays more. A pair of ostriches yield about forty eggs, though it is not unusual for a well-fed well-kept pair to yield fifty and even sixty eggs. The eggs are placed so as to leave no space between them. The male and the female brood alternately. At night the male is always on the nest, as it possesses greater warmth than the female.

These birds perform their duties with the greatest skill, without any noise or breakage of the eggs. The incubation lasts forty-five days on an average, sometimes fifty days, but never continues beyond that. When the chicklings hatch out they can be heard trying to break the shell of the egg. Sometimes they succeed in doing so, but usually the father breaks the egg under his breast-bone, tears the inside skin with his bill, and frees the chickling. Upon first reaching the air the chickling remains limp and weak. But the warmth of the parent soon revives it, and a few hours afterwards it begins to run about, exercising its long legs, toppling over at each step, and recommencing again its stumbling journey. Four days after their hatching the chicklings begin to eat. They run after insects and swallow small pebbles. The father and mother do not help their little ones to find food.

The McLaughlin The Canadian Car for Canadian People

The buying of a car, like buying a farm, should be looked upon in the light of an investment. You take no chances when deciding in favor of a McLaughlin. They are an established and accepted car of value.

CALL ON THE LOMOND DEALER FOR A DEMONSTRATION

Frank Wilson - Lomond

Our Allies Must Be Fed

DESPITE war conditions, we have not as yet felt the pinch of hunger in Canada. Consequently, it is difficult for us to realize the grave need for increased food production in order that others may be fed. At no time is Europe self-supporting in the matter of food. After nearly four years of war, our Allies are living from hand to mouth, depending entirely on the safe arrival of food ships from across the Atlantic.

Because of our comparative nearness to our Allies, and because of our wide, fertile areas, this continent must continue to feed Europe. If we fail, hundreds of thousands of people may starve and our armies be denied a conclusive victory.

A bumper crop, a record harvest and increased meat production in Canada will be worth the winning of many battles to the Empire and our Allies at this critical period.

Increased Production Imperative

Canada must raise for export at least 250,000,000 bushels of wheat more in 1918 than in 1917, to enable the Allies to maintain even their present restricted rations.

They shall NOT starve!—

make that your slogan.

Plans have been formulated which, on the authority of The Director of Agricultural Labor, positively ensure that labor will be provided

when needed, to harvest the maximum crop. Authorities agree that the world-wide shortage of food will continue for years after the war. The farmer is assured a ready and profitable market for all the grain and meat that he can produce.

The Empire depends on the Canadian Farmer to "carry on."



CANADA FOOD BOARD

Henry D. Thompson

Chairman

LAND! LAND! LAND!

If you have land to sell or if you want to buy land, come in and talk it over.

We Have Some Good Listings

and want more. We're here to boost the famous Lomond wheat growing district and are getting in touch with a most desirable class of settlers who have the cash.

HOUSE FOR SALE ---
12x24, two rooms, furnished.---W. H. Smith.

HALF SECTION of land,
half mile from Lomond, a Snap.---W. H. Smith.

CHEROLET CAR, 1917
model, in good running order, a snap at \$450.00.

"OVERLAND" CARS

"CLEVELAND" TRACTORS

Come and see us at our offices over the Standard Bank----

W. H. Smith & Co.
Real Estate and Insurance

-:- Don't -:- Let Her Run Till She Stops!

It's not considered good mechanics in the first place, and it is a mighty expensive practice. You will get better results without loss of time by keeping your car in trim. We now give the public both at Lomond and Travers an A ONE repair service in every branch of the game. Promptness and Efficiency is the chief aim.

FORD CARS, ACCESSORIES, TIRES, GASOLINE AND OILS
USE "CONTINENTAL" ENGINE KEROSENE

W. A. TESKEY

Agent for
CANADIAN FAIRBANKS - MORSE CO.

RED CROSS NOTES

The ladies of the Red Cross Society are preparing to send a box to each of the boys who have gone from this district to the front. Will the friends kindly send their names and addresses to the secretary of the society.

The Society is asking for donations of fruit cake, hard home-made candy, gum, chocolate bars, Oxo cubes, cigarettes, tobacco, toilet soap, shaving soap, writing pads, envelopes, or anything that will be of use to the boys in the trenches. Donations may be left at the Elliott, Argue & Co. store not later than Thursday, April 25th.

The following donations are acknowledged by the Red Cross Society for the month of March: Mrs. St. John, \$2.50; Mrs. Mitchell, Mrs. Clements, Mrs. Hedges, Mrs. O.R. Olson, Mrs. Walkey, Mrs. Farrell, Mrs. Hughes, Mrs. Baker, each \$2.00; Mrs. Parker and Mrs. Teskey each \$1.00.

Mrs. Clements,
Sec.-Treasurer.

DOUBLE WEDDING

A double wedding took place at the home of the brides' parents, Mr. and Mrs. Charles Geo. Howell, just across the lease, on Wednesday afternoon, April 10, at 2:30, when Miss Edna Howell was united in marriage to Mr. Sidney Page and her sister Miss Mable Howell became the wife of Mr. Henry Blowers. Mr. Page was assisted by Mr. Deitz of Milo P. O., and Mr. Blowers by Chas. Umscheid of Majorville. The brides were assisted by other sisters of the family. The ladies of the party were all prettily attired in white. Only the immediate friends of the contracting parties were present. Both couples will live in homes which have recently been built on their farms in the vicinity of Milo, and all their friends join in wishing them every prosperity. The Rev. W. H. Irwin of Lomond officiated at the ceremony.

Have You a Supply of Business Stationery?

Appearances Give Your Correspondence a "Pull"

New Sport Hats and Auto Caps

We have just received a new line of Ladies', Misses' and Children's Sport Hats and Ladies' Auto Caps in Fancy Plaids and Silks.

NEW PATTERN SILKS

A few new pieces of Silk in the Gingham Patterns.

ASK US TO SHOW YOU OUR STOCK OF NEW SHOES

They come in Lacing, Button and Strap Slippers and Pumps, Ladies' and Misses' White Canvas Shoes and Children's Slippers.

HIGHEST PRICES PAID FOR BUTTER
AND EGGS.

Elliott, Argue & Co.